

SEO Analysis Report for www.cnn.com

Page Title

CNN.com - Breaking News, U.S., World, Weather, Entertainment & Video News

Page Title is too long

The maximum recommended length for page titles is 70 characters; your current page title is 73 characters.

Description

CNN.com delivers the latest breaking news and information on the latest top stories, weather, business, entertainment, politics, and more. For in-depth coverage, CNN.com provides special reports, video, audio, photo galleries, and interactive guides.

Page Description is too long

Your meta description should be no more than 150 characters, your current meta description is **250** characters.

Keywords

cnn, cnn news ,cnn.com ,cnn tv ,news ,news online, breaking news ,u.s. news ,world news, weather, business, cnn money, sports, politics, law, technology, entertainment , education, travel, health, special reports, autos, developing story, news video, cnn intl

High Number Of Meta Keywords

The web page has **25** keywords in its metadata.

We believe that though the search engines don't weigh keywords as heavily as they used to, they're still important to get right. By using a high number of keywords, it is possible that you are diluting the effect of your most important keywords. We would suggest keeping the keywords to 10 or less.

Headings

Headings are an important part of OnPage SEO. Think of Headings in the same way that you would think of a newspaper title. The more important titles are bigger and bolder, while less important titles are

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smaller and less bold. When you use Headings on a webpage, this helps Google recognize how important pieces of content are on your website.

Total headings found: 3

- First-Level (H1) Finding God on YouTube
- First-Level (H1) Local
- Third-Level (H3) Share it at iReport.com See it on CNN

More than one H1 tag found

More than one primary heading tags (2 H1 tags found) have been found on the page. This is not a critical issue, but we suggest having a single primary heading per page.

Images

Images are an important part of any website, but having too many images can slow down the loading time of your website, which in turn can cause your users to leave your site before they even had a chance to use it.

Total images found: 147

71 images don't have ALT text

Too Many Images Found.

Having many images on the web page means the user has to wait longer to view your page. This web page has 147 images.

It's usually better to have fewer or smaller images. Sometimes simply resizing your images will make them smaller in size, and your web page will load faster.

URL	Alt Text	Repeat	
http://i.cdn.turner.com/cnn/.element/img/2.0/g ...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/g ...	Missing	1	✘

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URL	Alt Text	Repeat	
http://i.l.cnn.net/cnn/images/1.gif	Missing	3	✗
http://i.cdn.turner.com/cnn/images/1.gif	Missing	11	✗
http://i2.cdn.turner.com/cnn/2008/images/10/05 ...	Finding God on YouTube	1	✓
http://i.cdn.turner.com/cnn/.element/img/2.0/c ...	Missing	1	✗
http://i.cdn.turner.com/cnn/.element/img/2.0/g ...	Video	5	✓
http://i.cdn.turner.com/cnn/.element/img/2.0/g ...	T-shirt	2	✓
http://i.cdn.turner.com/cnn/.element/img/2.0/s ...	Missing	2	✗
http://i2.cdn.turner.com/cnn/2008/POLITICS/10/ ...	Missing	2	✗
http://i2.cdn.turner.com/cnn/.element/img/2.0/ ...	Missing	2	✗
http://i2.cdn.turner.com/cnn/2008/BUSINESS/10/ ...	Missing	2	✗
http://i2.cdn.turner.com/cnn/2008/US/10/05/fos ...	Missing	2	✗
http://i2.cdn.turner.com/cnn/2008/HEALTH/condi ...	Missing	3	✗
http://i2.cdn.turner.com/cnn/2008/HEALTH/10/02 ...	Missing	3	✗
http://i2.cdn.turner.com/cnn/2008/CRIME/10/04/ ...	Missing	2	✗
http://i2.cdn.turner.com/cnn/2008/WORLD/americ ...	Missing	2	✗
http://i2.cdn.turner.com/cnn/2008/WORLD/asiapc ...	Missing	2	✗
http://i2.cdn.turner.com/cnn/2008/WORLD/meast/ ...	Missing	2	✗
http://i.cdn.turner.com/cnn/.element/img/2.0/s ...	Show Top 10	1	✓

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http://i2.cdn.turner.com/cnn/video/us/2008/10/ ...	Dog makes 45 mile trek home	1	✓
http://i2.cdn.turner.com/cnn/2008/images/10/03 ...	Video Effect on votes	1	✓
http://i2.cdn.turner.com/cnn/2008/SHOWBIZ/TV/0 ...	Gay in Hollywood	1	✓
http://i2.cdn.turner.com/cnn/images/1.gif	Missing	8	✗
http://i.cdn.turner.com/cnn/.element/img/2.0/s ...	Missing	1	✗
http://i.cdn.turner.com/cnn/.element/img/2.0/g ...	Missing	28	✗
http://i2.cdn.turner.com/cnn/.element/img/2.0/ ...	Missing	1	✗
http://i2.cdn.turner.com/cnn/2008/images/09/26 ...	Special Investigations	1	✓
http://i2.cdn.turner.com/cnn/.element/img/2.0/ ...	Missing	1	✗
http://i2.cdn.turner.com/cnn/2008/images/08/13 ...	Fareed Zakaria GPS	1	✓
http://i.cdn.turner.com/cnn/.element/img/2.0/c ...	Missing	1	✗
http://i.cdn.turner.com/cnn/.element/img/2.0/c ...	Missing	1	✗
http://i.cdn.turner.com/cnn/.element/img/2.0/c ...	Missing	1	✗
http://i.cdn.turner.com/cnn/.element/img/2.0/c ...	Missing	1	✗
http://i.cdn.turner.com/cnn/.element/img/2.0/c ...	Missing	1	✗
http://i.cdn.turner.com/cnn/.element/img/2.0/m ...	Missing	3	✗
http://i.cdn.turner.com/cnn/.element/img/2.0/w ...	Go	3	✓
http://i.cdn.turner.com/cnn/.element/img/2.0/m ...	Missing	3	✗

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URL	Alt Text	Repeat	
http://i.cdn.turner.com/cnn/.element/img/2.0/m...	Missing	2	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/m...	Missing	2	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/c...	Missing	5	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/c...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/c...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/c...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/c...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/c...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/c...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/c...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/c...	Missing	2	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/c...	Missing	1	✘
http://i2.cdn.turner.com/cnn/.element/img/1.3/...	Missing	1	✘
http://i2.cdn.turner.com/cnn/.element/img/2.0/...	Missing	2	✘
http://i2.cdn.turner.com/cnn/video/us/2008/10/...	Missing	1	✘
http://i2.cdn.turner.com/cnn/.element/img/1.3/...	Missing	1	✘
http://i2.cdn.turner.com/cnn/video/us/2008/10/...	Missing	1	✘
http://i2.cdn.turner.com/cnn/video/living/2008...	Missing	1	✘

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http://i2.cdn.turner.com/cnn/video/politics/20 ...	Missing	1	✘
http://i2.cdn.turner.com/cnn/video/bestoftv/20 ...	Missing	1	✘
http://i2.cdn.turner.com/cnn/video/politics/20 ...	Missing	1	✘
http://i2.cdn.turner.com/cnn/video/living/2008 ...	Missing	1	✘
http://i2.cdn.turner.com/cnn/2008/images/10/03 ...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/c ...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/s ...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/g ...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/g ...	Missing	1	✘
/cookie.crumb	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/g ...	Missing	1	✘
http://i.cdn.turner.com/cnn/.element/img/2.0/s ...	novell	1	✔
http://metrics.cnn.com/b/ss/cnn2global/1/H.1-- ...	Missing	1	✘